

NEXT GENERATION YOUTH WORKFORCE SUMMIT

PROSPECTUS

MARCH 10-11, 2025

Pennsylvania
College of Technology
A Penn State Affiliate

WILLIAMSPORT, PA



WORKforce

PA Workforce Development Association

WWW.PAWORK.ORG

ABOUT PWDA

We are Pennsylvania's 'go-to' resource for all things workforce development! Our members are local workforce development boards, as well as partners and stakeholders in education, training, and employment. They make decisions every day on how to serve and support Pennsylvania businesses in their talent needs, as well as youth, current workers, job seekers, and others on their education, training, and employment paths!

WHY SPONSOR?

- Market your product and resources to top leaders, decision-makers, funders, and influencers driving workforce development policy, programming, and services!
- Interact with 100+ Workforce Professionals representing communities across the state!
- Raise awareness on career opportunities and talent management needs!
- Gain feedback and better understand youth workforce expectations!
- Promote the latest research, products, and tools available for effective administration, oversight, service delivery and evaluation!



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Youth Summit registrants include:

Local workforce development board members, staff, and intermediaries, along with educational organizations, state and local government officials, and more!

SUMMIT SPONSORSHIPS

SUPPORTING SPONSOR - \$1,000

- Attendee Registration List: Name, Agency/Company and Email will be provided before Summit start date
- One (1) exhibit table in main Auditorium Lobby
- One (1) Summit registration with access to all workshops & general sessions
- Logo placement in promotional materials and Summit web page

EXHIBITOR SPONSOR - \$600

- One (1) exhibit table at event
- One (1) Summit registration with access to all workshops & general sessions
- Logo placement in promotional materials and Summit webpage

ARE YOU READY TO BECOME A SPONSOR OR WANT MORE INFORMATION?

If you are interested in any of our event sponsorship opportunities, please contact us to get started and reserve your spot. Spots are limited, so don't wait.

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