

PA Workforce Leaders Symposium 2025

The Prospectus

September 24-25, 2025

Hilton Hotel and Conference Center
Scranton, pa

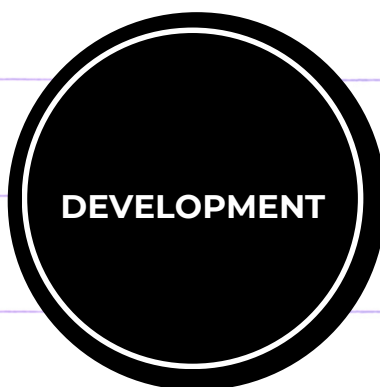
ABOUT PWDA

PWDA is the 'go-to' resource for workforce development services and system delivery in Pennsylvania. Our network includes nearly 3,000 contacts and over 120 member organizations that help prepare youth for careers, assist job-seekers find employment, support employers recruit and retain skilled talent and coordinates the education, training, and community supports needed.

WHY SPONSOR?



Attendees partner with Pennsylvania businesses to solve their talent management needs and support youth, job seekers, and workers on their education, training, and career paths!



The Symposium provides attendees with peer development opportunities through access to SolutionsTalks and plenaries



The Symposium is spread over a day and a half in September! There are multiple opportunities to raise awareness on your organization, its mission, and resources!

Workforce development touches every corner of our communities.

Join professionals from across Pennsylvania who are working to build a stronger, more connected workforce. The PWDA Workforce Leaders Symposium brings together leaders from business, education, workforce, training, and economic development to share solutions, spark collaboration, and drive innovation.

This is where strategy meets practice—where policy discussions turn into action, and cross-sector collaboration leads to lasting impact.



How Can We Help?

Email the PWDA Events Team
at: pwda@pawork.org

EVENT SPONSORS

The Dunder Mifflin Title Sponsor

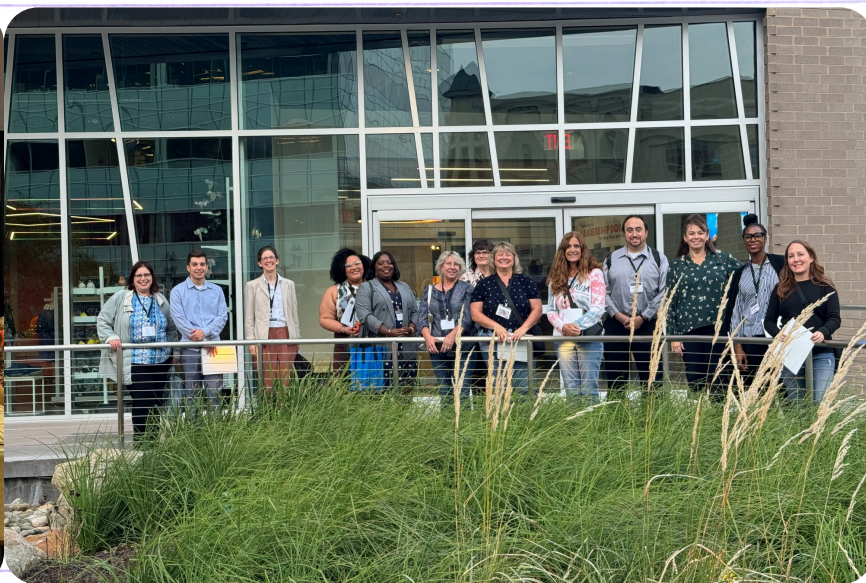
\$3,000

- Welcome Remarks during General Session (est. 3-5 mins)
- Logo featured on all Symposium promotional marketing emails
- Logo placement on event webpage with a link to your website
- Logo placed on a welcome poster at the check-in desk
- Marketing Table (6ft) to showcase your business/organization
- One (1) promotional item or piece of literature at check-in for all attendees
- Two (2) complimentary Symposium registrations
- Four (4) floor decals with logo placed throughout event location

The Michael Scott Signature Sponsor

\$2,500

- Welcome Remarks during One of Two Cocktail Hours (est. 3-5 mins)
- Logo featured on all Symposium promotional marketing emails
- Logo placement on event webpage with a link to your website
- Logo placed on a poster at the Cocktail Hour
- Marketing Table (6ft) to showcase your business/organization
- One (1) promotional item or piece of literature at check-in for all attendees
- Two (2) complimentary Symposium registrations
- Four (4) floor decals with logo placed throughout event location



EVENT SPONSORS

The Creed Bratton SPOTLIGHT SPONSOR

\$2,000

- One-side of Table tents on each table during General Session
- Logo featured on all Symposium promotional marketing emails
- Logo placement on event webpage with a link to your website
- Logo placed on a welcome poster at the check-in desk
- Marketing Table (6ft) to showcase your business/organization
- One (1) promotional item or piece of literature at check-in for all attendees
- Two (2) complimentary Symposium registrations
- Three (3) floor decals with logo placed throughout event location



The Big Tuna Standard Sponsor

\$1,200

- Marketing Table (6ft) to showcase your business/organization
- Logo featured on all Symposium promotional marketing emails
- Logo placement on event webpage with a link to your website
- One (1) promotional item or piece of literature at check-in for all attendees
- One (1) complimentary Symposium registration
- Two (2) floor decals with logo placed throughout event location

Dwight Schrute Marketing Sponsor

\$900

- Logo featured on all Symposium promotional marketing emails
- Logo placement on event webpage with a link to your website
- One (1) complimentary Symposium registration

ABOUT SCRANTON

THE CITY.

Scranton, Pennsylvania is a small city located in the northeastern part of the commonwealth in Lackawanna County. Known historically as **"The Electric City"** because it was among the first in the U.S. to have an electric car system. Early on Scranton thrived thanks to coal, iron, railroads, and textile Manufacturing. Over time as industry declined, Scranton reinvented itself with a focus on education, healthcare, and tourism. Today, its home to several colleges and universities including the University of Scranton and Lackawanna College.

The city features a mix of urban, historic and natural attractions, Steamtown National Historic Site, Noyes Park, and hosts cultural festivals and has a strong sense of community. Scranton gained widespread recognition as the setting of the hit sitcom, **The Office**, while modest in size Scranton offers a blend of working class roots, historical significance, and small city charm.



THE VENUE.



Hilton Scranton and Conference Center

REGISTRATION INFORMATION

REGISTER NOW
THROUGH AUGUST 31

[REGISTER HERE NOW!!](#)

Event Webpage !

