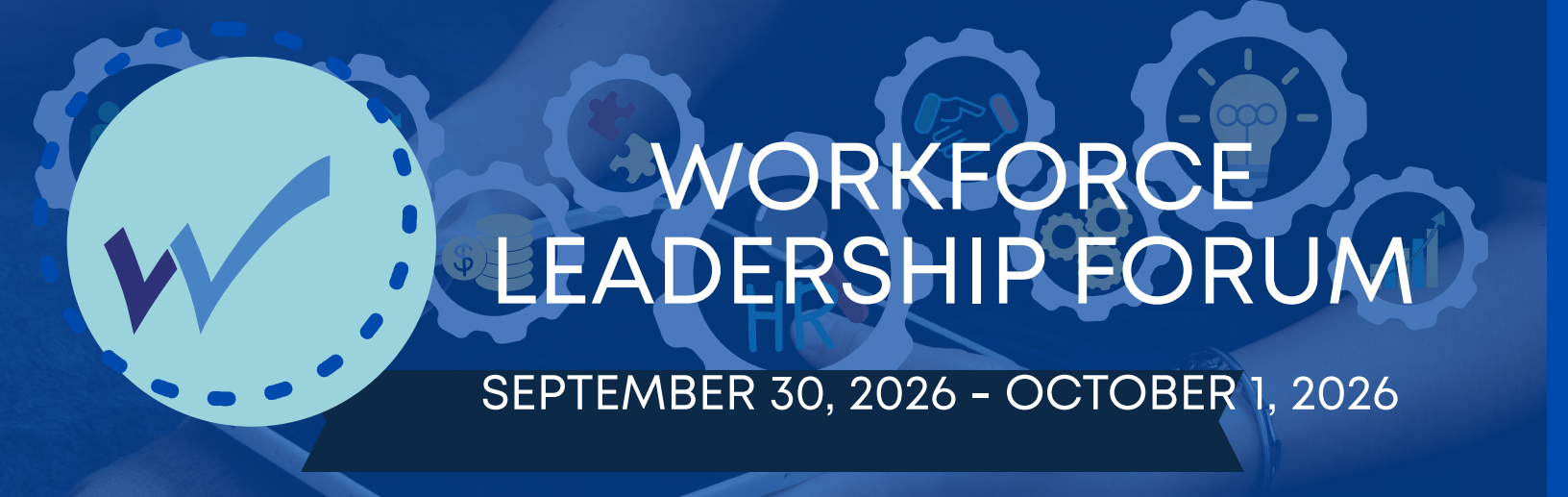


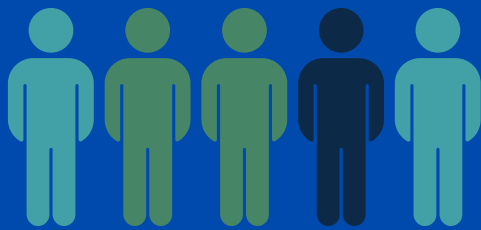


WORKFORCE LEADERSHIP FORUM

SEPTEMBER 30, 2026 - OCTOBER 1, 2026

SPONSORSHIP OPPORTUNITIES

Sponsoring the PWDA Leadership Forum places your organization in front of workforce board executives, government leaders, education partners, employers, economic development professionals, and workforce innovators from across Pennsylvania. Through event visibility, digital promotion, and direct engagement opportunities, sponsors gain access to a statewide network that influences workforce strategy, talent development, apprenticeship expansion, and economic growth.



22 Workforce Boards

+

100+ Member Organizations

+

3,000 Contacts

Advancing Pennsylvania's Workforce Together
Partner with PWDA to reach the organizations, leaders, and employers building the Commonwealth's future workforce.

Penn Harris Hotel and Convention Center - Camp Hill, PA

• For More Information

<https://members.pawork.org/events>



SPONSOR OPPORTUNITIES

Workforce Champion



\$5,000

- Three (3) complimentary registrations
- Featured recognition on all promotional marketing emails
- Logo placement on event webpage with a link to your website
- One (1) promotional item or piece of literature at check-in for all attendees
- Opportunity to help shape a priority discussion or session focus
- One Pre- Conference email sent to all registered attendees
- Four (4) floor decals with logo placed throughout the event venue

Marketing Sponsor



\$3,500

- Two (2) complimentary registrations with an additional registration **OR** an exhibit table space
- Logo featured on all promotional marketing emails
- Logo placement on event webpage with a link to your website
- One (1) promotional item or piece of literature at check-in for all attendees
- One-sided Table Tent with Sponsor Advertisement placed on all General Session Tables
- One Pre and One Post Conference email sent to all registered attendees
- Poster with Sponsorship designation placed at registration area
- Three (3) floor decals with logo placed throughout the event venue



ADDITIONAL OPPORTUNITIES

Pre Event Networking Social Event \$8,000	Refreshment Break Sponsor \$3,000
Advocacy Afternoon at the PA Capitol Sponsor \$5,000	Day Two Breakfast Sponsor \$4,500
Day One Networking Social Event \$6,000	Wi-fi & Charging Station Sponsor \$2,000

ADVERTISING OPTIONS

- *Full Page - \$200*
 - **Full page with bleed:** 7.08 x 10.00"
- *Half Page - \$100*
 - **Half page spread with bleed:** 7.08" x 4.92"
- *Newsletter Highlight*
 - 500 word count - \$125
 - 750 -word count - \$175
- *Post-Event Email to Attendees - \$500*
 - Basic email with logo, 1,000-word count, sent 3-5 days after event.

• **For More Information**

<https://members.pawork.org/events>

LOGISTICS AND LODGING

ONLY SPONSORS are given a table space at this event. If you are looking to customize a package, please contact Becky Conte, Director of Events, at bconte@pawork.org for more information

- Tables include a 6-foot table with 2 chairs and a waste basket. Electrical will need to be arranged with the hotel: (717) 433-9737.
- All advertising should be emailed to, info@pawork.org, no later than September 11, 2026



Penn Harris Hotel and Conference Center
1150 Camp Hill Bypass
Camp Hill, PA 17011

PWDA has secured a room rate of \$124.00 per night at the Penn Harris Hotel. You can call the hotel directly at 717-763-7117 or click the link below to secure your room. Reservation cut-off date: Tuesday, September 8, 2026.

[Penn Harris Hotel and Convention Center - Booking Link](#)